



## Jennifer Pharr Davis

### *The Trailblazer*

HIKER-SPEAKER-AUTHOR-ENTREPRENEUR

"I decided that I was going to either fail or succeed. But I wasn't going to be complacent."

- Jennifer Pharr Davis

"Jennifer Pharr Davis delivered in a big way. She struck the absolute right tone, was very easy to work with, and tailored her message to fit the group. I would highly recommend Jennifer. Her story will resonate loudly with any audience looking for motivation to conquer difficult tasks."

*John Hasner, Fidelity Investments*

"Jennifer's story will touch every emotion and leave you amazed at her strength and perseverance. Her authenticity and genuine spirit make you feel as though you have known her forever. The feedback from our audience was tremendous. She left our female leaders inspired and motivated to never doubt the possible."

*Clarissa Felts, VP of Collaboration - Lowe's Companies, Inc.*

"Jennifer took the time to tailor her comments to our financially influenced audience and was engaging, inspiring, and reinforced our strategic initiatives. It is rare to find a speaker who connects so well, and our entire audience's response was overwhelming. We would love to have her back again!"

*Marc Mullins, Executive VP, Regions Bank*

"Jennifer has an amazing way of connecting with a diverse group of individuals. Her accomplishments are amazing yet she carries herself in a humble way. Her lessons lend insight to both personal and professional situations. Our team learned so much from her."

*Micki Turner, GE Aviation*

## ABOUT JENNIFER PHARR DAVIS

Jennifer Pharr Davis knows what it takes to keep going. As a hiker, she has covered more than 14,000 miles, exploring trails on six continents and in all fifty states. Jennifer has hiked the Appalachian Trail three times. In 2011 she set the fastest known time (FKT) on the A.T., completing the 2,190 mile footpath in 46 days- an average of 47 miles a day- and besting marks established over decades by elite male ultra runners.

As a mother of two, Jennifer has yet to slow down. She backpacked 700 miles across the Pyrenees and Iceland during the second and third trimesters of her first pregnancy, hiked 1,100 miles across North Carolina while nursing her newborn son, and took her daughter on trails in all 50 states before she turned two. Off-trail, Jennifer is a nationally recognized speaker, award-winning author, and the founder and owner of Blue Ridge Hiking Company. Jennifer lives in Asheville, North Carolina, with her husband Brew, their children Charlotte and Gus, and a pair of pet goats named Coffee and Cream.

## Jennifer Pharr Davis Speaker Reel

### PREVIOUS ENGAGEMENTS ...

Cox Media Group  
National Geographic Live  
Volvo Construction  
Google  
Hedera  
Feeding America  
Lake City Bank  
Investors Management

Berkshire Hathaway  
Thermo Fisher Scientific  
Regions Bank  
GE Aviation  
Fidelity Investments  
Wells Fargo  
Lowe's  
K&L Gates

for bookings please contact Brew Davis at (615) 708-4301 or [brew@blueridgehikingco.com](mailto:brew@blueridgehikingco.com)

# Why have Jennifer speak to your group?



## POPULAR TOPICS INCLUDE:

- Optimizing performance
- Resilience
- Taking healthy risks, being willing to fail
- Teamwork
- Adaptability in ever-changing conditions
- Sustainable Self-Care
- Positive Self-Image
- Environmental Connection and Conservation

**BUSINESS EXPERIENCE:** Jennifer started her own guiding service at the age of 25, was named 2019 Female Entrepreneur of the Year by the Asheville Chamber of Commerce, and has introduced more than 10,000 guests to the mountains of Western North Carolina.

**SPEAKING EXPERIENCE:** She is a National Speakers Association (NSA) Certified Speaking Professional (CSP) with more than a decade of experience. She has given 500+ keynotes to Fortune 500 companies, trade organizations, national non-profits, and academic institutions throughout the United States, Canada, and Europe.

**IMPACT:** At her core, Jennifer Pharr Davis is a storyteller who has countless outdoor adventures to draw from, connecting with people in an authentic way and giving them meaningful takeaways that can be applied to business and life.

**CUSTOMIZATION:** She communicates "early and often" with the organizer to discuss company culture, presentation themes, and program details.

**CONSERVATION:** Jennifer "walks the walk," purchasing carbon offsets for airline travel and planting trees for every client Blue Ridge Hiking Company guides (1,500-2,000 per year)

**PHILANTHROPY:** She will deliver a second presentation to a non-profit of your choice while in town for your event.

Jennifer Pharr Davis is an understated hero who matched the speed and endurance of some of the country's best male ultra-runners — professional athletes with corporate sponsorships and well-financed expeditions—all on her own and with relatively little fanfare.

- Dean Karnazes, ultramarathoner and New York Times

## ACCOLADES AND ACCOMPLISHMENTS

*President's Council for Sports, Fitness, and Nutrition* (2021-present)

IMAX film *Into America's Wild* (2020)

*National Speakers Association* Certified Speaking Professional (2019)

Asheville (NC) Chamber's *WomanUp* Female Entrepreneur of the Year (2019)

Board of Directors- *Appalachian Trail Conservancy* (2017-2019)

*Men's Journal's* "25 Most Adventurous Women of the Past 25 Years" (2017)

*North Carolina Laurel Wreath Award for Athletic Achievement* (2016)

*American Hiking Society* Ambassador (2014-present)

*National Geographic* Adventurer of the Year (2012)

*Ultrarunning* magazine's Performance of the Year (2011)

*Blue Ridge Outdoors* magazine Person of the Year (2008)



## Media

**Outside**  
LIVE BRAVELY

**The Washington Post**

**CBS**  
THIS  
MORNING

**NATIONAL  
GEOGRAPHIC**

**n p r**

**ESPN**

**W.**

**Men's Journal**

**TRAIL  
RUNNER**



**BACKPACKER**

**The  
New York  
Times**

**OUR STATE  
NORTH CAROLINA**

**RUNNER'S  
WORLD**

**TEDx**

[www.jenniferpharrdavis.com](http://www.jenniferpharrdavis.com)